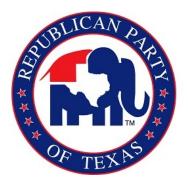


# State Convention Sponsorship Packet

# George R. Brown Convention Center May 14 – 16, 2020

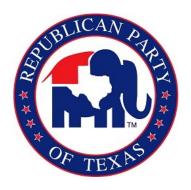
Please act without delay to reserve your participation!

Contact: Marissa Weisenburger at 616.481.1186 or marissa@texasgop.org



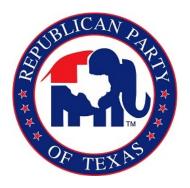
#### President's Club - \$150,000

- Includes complimentary room at the host hotel to include:
  - One premier suite for the duration of the Convention
- Introduction of elected official of your choice by company executive
- Title sponsor of the convention stage
- Company logo displayed:
  - On the entrance signage to the General Session
  - o On a wrapped premiere column in the main convention hall
  - o On all RPT mailings, press releases and emails mentioning state convention
  - o Recognition at Gala / Fundraiser
  - o Recognition at Congressional Lunch and VIP Reception / Fundraiser
  - On Jumbotron in main hall
  - o In VIP Suite with other major sponsors
  - In all caucus rooms and directional signage
  - On printed / promotional materials
  - Gobo projected logo in main convention hall
  - o On entrance monument to General Session
- Through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
- Commercials in VIP Suite
- In the Convention Program: Two (2) full page advertisements
- One hundred thirty-five (135) Company tickets issued to four (4) events
  - o Forty (40) tickets to VIP Suite
  - Fifteen (15) premier seating for company representatives at State Convention
  - Forty (40) tickets for premier seating at the Republican Convention Gala / Fundraiser for you and your guests
  - Forty (40) tickets to the Congressional Lunch and VIP Reception for you and guests
- List of convention attendees will be provided to company's marketing department
- Complimentary premium booth space will be provided in the Convention Exhibit Hall



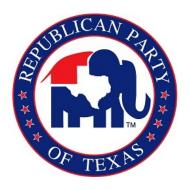
#### Vice President's Club - \$100.000

- Includes complimentary room at the host hotel to include:
  - One suite for the duration of the Convention
- Introduction of elected official of your choice by company executive
- Company logo displayed:
  - On the entrance signage to the General Session
  - o On a wrapped premiere column in the main convention hall
  - o On all RPT mailings, press releases and emails mentioning state convention
  - Recognition at Gala / Fundraiser
  - o Recognition at Congressional Lunch and VIP Reception / Fundraiser
  - On Jumbotron in main hall
  - o In VIP Suite with other major sponsors
  - On printed / promotional materials
  - Gobo projected logo in main convention hall
  - o On entrance monument to General Session
- Through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
- Commercials in VIP Suite
- Video Ad run at least once a day during the general session
- In the Convention Program: Two (2) full page advertisements
- One hundred thirty-five (135) Company tickets issued to four (4) events
  - o Forty (40) tickets to VIP Suite
  - o Fifteen (15) premier seating for company representatives at State Convention
  - Forty (40) tickets for premier seating at the Republican Convention Gala / Fundraiser for you and your quests
  - Forty (40) tickets to the Congressional Lunch and VIP Reception for you and guests
- List of convention attendees will be provided to company's marketing department
- Complimentary premium booth space will be provided in the Convention Exhibit Hall



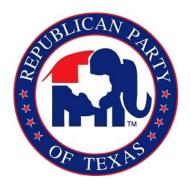
#### Ambassador's Club - \$50.000

- Introduction of Elected Official of your choice by company executive
- Sole sponsorship of a breakout session of your choice
- Company logo displayed:
  - On the entrance signage to the General Session
  - o On all RPT mailings, press releases and emails mentioning state convention
  - Recognition at Gala / Fundraiser Recognition and at Congressional Lunch and VIP Reception / Fundraiser
  - On Jumbotron in main hall
  - In VIP Suite with other major sponsors
  - On printed / promotional materials
  - o Gobo projected logo in main convention hall
  - o On entrance monument to General Session
- Video Ad run at least once a day during the general session
- Through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
- Commercials in VIP Suite
- Fifty-five (55) Company tickets issued to four (4) events
  - Fifteen (15) tickets to VIP Suite
  - Five (5) premier seating for company representatives at State Convention
  - Twenty (20) tickets for premier seating at the Republican Convention Gala / Fundraiser
  - Fifteen (15) tickets to the Republican Leadership Reception
- In the Convention Program: One (1) full page advertisement
- Complimentary premium booth space will be provided in the Convention Exhibit Hall



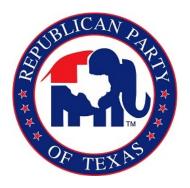
#### Governor's Club - \$25.000

- Company logo displayed:
  - o On all RPT mailings, press releases and emails mentioning state convention
  - Recognition at Gala / Fundraiser
  - o Recognition at Congressional Lunch and VIP Reception / Fundraiser
  - On Jumbotron in main hall
  - In VIP Suite with other major sponsors
  - o On printed / promotional materials
  - o On entrance monument to General Session
- Video Ad run at least once a day during the general session
- Through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
- In the Convention Program: One (1) full page advertisement
- Complimentary standard booth space will be provided in the Convention Exhibit Hall
- Twenty-three (23) Company tickets issued to four (4) events
  - o Six (6) tickets to VIP Suite
  - o Two (2) premier seating for company representatives at State Convention
  - o Ten (10) tickets for premier seating at the Republican Convention Gala / Fundraiser
  - o Five (5) tickets to the Congressional Lunch and VIP Reception



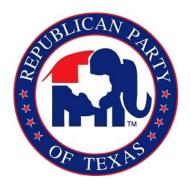
#### Capitol Club - \$15.000

- Company logo displayed:
  - o In VIP Suite
  - Through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
  - o On printed / promotional materials
  - o On entrance monument to General Session
- Video Ad run at least once a day during the general session
- In the Convention Program: Half (1/2) page advertisement
- Complimentary booth space will be provided in the Convention Exhibit Hall
- Eight (8) Company tickets issued to three (3) events:
  - o Two (2) tickets to VIP Suite
  - o Four (4) tickets to the Republican Leadership Reception
  - Two (2) tickets with premier seating at the Congressional Lunch and VIP reception / Fundraiser
  - o Ability to buy discounted seats at the Gala



#### Senatorial Club - \$10.000

- Company logo displayed:
  - Through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
  - o On printed / promotional materials
  - o On entrance monument to General Session
- Video Ad run at least once a day during the General Session
- In the Convention Program: Half (1/2) page advertisement
- Complimentary booth space will be provided in the Convention Exhibit Hall
- Eight (6) Company tickets issued to three (3) events:
  - o Two (2) tickets to VIP Suite
  - o Four (2) tickets to the Republican Leadership Reception
  - Two (2) tickets with premier seating at the Congressional Lunch and VIP Reception / Fundraiser
  - Ability to buy discounted seats at the Gala



#### Congressional Club - \$5,000

- Company logo displayed:
  - On printed / promotional materials
  - Through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
- In the Convention Program: Quarter (1/4) page advertisement
- Three (3) Company tickets issued to three (3) events:
  - One (1) ticket with premier seating to the Republican Convention Gala / Fundraiser
  - o One (1) ticket to the Congressional Lunch and VIP Reception
  - o One (1) ticket to the VIP Suite